



VIRTUAL CONFERENCE

Achieving 30×30

for Our Coasts, Oceans, and Communities

November 9–10, 2021

[Register here](#)



Virtual Conference: Achieving 30×30 for Our Coasts, Oceans, and Communities

Join us for this free 2-day virtual conference
on November 9 and 10, 2021, 9:00 am – 1:30 pm PST.

This conference will explore the 30×30 movement to protect
30% of coasts and oceans by 2030, reversing the negative
impacts of biodiversity decline and climate change.

The conference will be translated live in Spanish.

[Register here](#)

Conference Attendees will Gain Insight into:

- **Global, US, and state priorities** and approaches to sustain shifts in political will, marry complementary efforts across multiple scales, and achieve the goal
- **Cases studies of indigenous and community driven efforts** to protect coastal and ocean biodiversity
- **Importance of building effective partnerships**
- **Best practices and lessons learned** to build community and private sector support and coalitions
- **Designing and financing** cost-effective siting processes and long-term funding for management

DAY 1: NOVEMBER 9, 2021, 9:00AM – 1:30PM PST

US 30×30 Priorities and Approaches

9:00AM – 9:25AM

Keynote Presentation

- **David Ige**, Governor, State of Hawaii

9:25AM – 10:10AM

America the Beautiful 30×30 Campaign and Goals, Achieving Multiple Benefits for People, Nature, and Climate

- **Emily Menashes**, Deputy Director for Ocean and Coastal Policy, White House Council on Environmental Policy
- **Raina Thiele**, Senior Advisor for Alaska Affairs and Strategic Priorities, The Department of the Interior
- **Letise Lafeir**, Senior Advisor, National Oceanic and Atmospheric Administration

10:10AM – 10:15 AM 5-minute break

10:15AM – 11:25AM

States and Regional 30×30 Efforts, Achieving Multiple Benefits for People, Nature, and Climate

- **Dana Okano**, Program Director, Hawaii Community Foundation
- **Joel Dunn**, President and CEO, Chesapeake Conservancy
- **Mark Gold**, Executive Director, Ocean Protection Council; Deputy Secretary for Ocean and Coastal Policy, California Natural Resources Agency
- **Heather Wade**, Coastal Policy Specialist, Oregon Coastal Management Program, Oregon Department of Land Conservation and Development
- **Dylan Fuge**, General Counsel, New Mexico Energy, Minerals, and Natural Resources Department

11:25AM – 11:55AM

Power of Engaging Tribal Leaders in Achieving 30×30: A Conversation

- **Erik Stegman**, Chief Executive Officer, Native Americans in Philanthropy
- **Leonard Forsman**, Chairman, Suquamish Tribe

11:55AM – 12:00PM 5-minute break

12:00PM – 12:45PM

Building Support and Coalitions to Achieve 30×30 Across Scales

- **Margaret (P.J.) Webb**, Chumash Heritage National Marine Sanctuary Advisor, Northern Chumash Tribal Council
- **Kevin K.J. Chang**, Executive Director, Kua'āina Ulu 'Auamo
- **Amy Kenney**, Executive Director, National Ocean Protection Coalition

12:45PM – 1:30PM

Reflections and Future Opportunities

- **Richard (Chalyee Éesh) Peterson**, President, Central Council of the Tlingit and Haida Indian Tribes of Alaska
- **Jennifer Browning**, Director, Conserving Marine Life in the United States, The Pew Charitable Trusts
- **Miriam Goldstein**, Managing Director, Energy & Environment; Director of Ocean Policy, Center for American Progress

DAY 2: NOVEMBER 10, 2021, 9:00AM – 1:30PM PST

Achieving 30×30 Around the Globe

9:00AM – 10:10AM

Global Coastal and Ocean 30×30 Efforts

- **Rosie Carpenter**, *Head of Marine Convention on Biological Diversity Negotiations and 30x30 campaign*, UK Government
- **Brian O'Donnell**, *Director*, Campaign for Nature
- **Peggy Kalas**, *Director*, High Seas Alliance
- **Sue Wells**, *Chair*, IUCN World Commission on Protected Areas Marine Protected Area Management Effectiveness Task Force
- **Hugh Govan**, *Honorary Member*, ICCA Consortium, *Advisor*, LMMA Network

10:10AM – 10:15AM

5-minute break

10:15AM – 11:00AM

The Role of Partnership, Country Case Studies

- **Mason Smith**, *Regional Director*, IUCN Oceania
- **Laure Katz**, *Vice President Blue Nature and Co-Lead Implementation Blue Nature Alliance*, Conservation International
- **Kathryn Mengerink**, *Executive Director*, Waitt Institute
- **Rosamond Bing**, *Chief Executive Officer*, Ministry of Lands and Natural Resources, Tonga

11:00AM – 11:45AM

Community and Indigenous-Led Efforts, and Other Place-Based Case Studies

- **Steven Nitah**, *Senior Advisor with the Indigenous Leadership Initiative, Ni Hatni Dene Guardians, and Thaidene Nënë Indigenous Protected Area*
- **Kate Brown**, *Executive Director*, Global Island Partnership
- **Jenny Oates**, *Knowledge Development Manager*, Blue Ventures
- **Innocent Ngao**, *Director*, Coastal and Marine Resource Development

11:45AM – 11:50AM

5-minute break

11:50AM – 12:45PM

Building Private Sector Support

- **Linda Behnken**, *Executive Director*, Alaska Longline Fishermen's Association; *Oceans Coordinator*, Businesses for Conservation and Climate Action
- **Peter Prokosch**, *Founder and Chairman of the Board*, Linking Tourism and Conservation
- **Amy Schmid**, *Manager*, Blue Carbon Innovations, Verra
- **Saskia Feast**, *Managing Director*, Global Client Solutions, Natural Capital Partners

12:45PM – 1:30PM

Financing 30×30 Process and Long-term Management

- **Karen McDonald Gayle**, *Acting CEO and Conservation Finance Program Manager*, Caribbean Biodiversity Fund
- **Yabanex Batista**, *Deputy Head of Secretariat*, Global Fund for Coral Reefs
- **David Meyers**, *Executive Director*, Conservation Finance Alliance

Thank you to our conference sponsors!



The Marisla Foundation was established in 1986 and awards grants in two program areas: Environment and Human Services.



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